



# MAGIC IN THE MOUNTAINS!

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*A CHEHALEM MOUNTAINS WINE TASTING*  
SATURDAY, MAY 31<sup>ST</sup>  
NEWBERG, OREGON





# SOCIAL MEDIA COPY

Photos available for download and use [here](#)

## *Example 1*

Magic in the Mountains is back! Chehalem Mountains' annual wine tasting event returns on May 31st to the Allison Inn & Spa from 1 to 4 p.m. Don't miss an afternoon of delicious bites and award-winning wines from 36 Chehalem Mountains wineries. Get ready to kick-off summer and experience the magic of the Chehalem Mountains. We'll meet you there.

Get your tickets now, visit: [chehalemmountains.com](http://chehalemmountains.com)

## *Example 2*

Enjoy the best of Chehalem Mountains all in one place! On May 31st, [WINERY NAME] will be pouring wines for you alongside many of our Chehalem Mountains neighbors at the annual Magic in the Mountains. Join us in celebrating another year of this classic wine tasting event at the Allison Inn & Spa in Newberg. Don't miss out on this celebratory afternoon of wine, food, and fun!

Secure your tickets now at: [chehalemmountains.com](http://chehalemmountains.com)

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# SOCIAL MEDIA GRAPHICS

Graphics available for download and use here



## Instagram Grid Options



## Instagram Story



## Facebook Post



Please share and market the event via social media, at your winery, and to your wine club members.

- Promotional Requirements:
  - 1 post on Instagram
  - 3 stories on Instagram
  - 1 Facebook post
  - 2 email blasts
- Go to the Facebook Event page and select that you are attending the event
- Please share/repost/engage with the CMW's posts on Facebook and Instagram about Magic in the Mountains

# EMAIL COPY

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**“Join us on a tasting journey through the Chehalem Mountains at Magic in the Mountains”**

Summer is around the corner and we’re ready to celebrate with you!

We are thrilled to invite you to the annual Magic in the Mountains wine tasting event at The Allison Inn and Spa on May 31st, 2025, 1 to 4 p.m.

This special event gives you the exclusive invitation to taste wines from 36 of the most unique and exquisite sites within the Chehalem Mountains AVA, all in one place. You will also get the opportunity to meet our many talented and passionate winemakers while meeting fellow wine enthusiasts who share a similar love for these world-class wines.

We love partnering with our local friends, so we have invited fellow eateries to join in the fun! Tasting bites will be provided by:

The Jory  
Proletariat Butchery  
Lemon and Olive  
Biscuit and Pickles

Tickets are on sale now! For the full list of participating wineries, please visit our ticket site. (embed “ticket site” with a link to: <https://www.eventbrite.com/e/magic-in-the-mountains-tickets-788719179297?aff=oddtcreator>)

**See next page for a printable flyer!**

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JOIN US WHERE THE MAGIC OF OREGON WINE COUNTRY COMES TO LIFE:  
THE CHEHALEM MOUNTAINS



# MAGIC IN THE MOUNTAINS!

*A CHEHALEM MOUNTAINS WINE TASTING*

SATURDAY, MAY 31<sup>ST</sup>

NEWBERG, OREGON



**FEATURES WINES FROM 36 WINERIES  
WITH BITES FROM LOCAL PURVEYORS**

At the gateway to Oregon's prestigious Willamette Valley winegrowing region, just 35 minutes from Portland, you'll discover wines produced by 36 highly acclaimed wineries paired with food bites from incredible restaurants.

**AT THE ALLISON INN & SPA**

TICKETS AVAILABLE NOW



[www.magicinthemountains.com](http://www.magicinthemountains.com)



# CHEHALEM MOUNTAINS

## WINEGROWERS

### COLORS



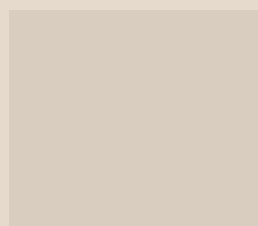
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### FONTS

#### Nunito Bold

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abcdefghijklmnopqrstuvwxyz

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#### Nunito Light

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